JOE JOHNSON | GROUP

STRATEGIC DISRUPTOR, HUMAN-CENTERED INNOVATION, AND PURPOSE EXPERT

- Keynote speaking, workshops, and coaching
- Wellness, Artificial Intelligence, Life & Career Evolution
- Engaging, interactive, insightful and practical
- The go to if you are ready to innovate and disrupt



Dr. Joe Johnson

YOUR SUCCESS IS DETERMINED BY YOUR WILLINGNESS TO EVOLVE WITH PURPOSE AND INTENTION BECAUSE MINOR SHIFTS ARE OFTEN FOLLOWED WITH MAJOR IMPACT.

Dr. Joe Johnson is a transformational voice helping leaders and organizations navigate purpose in the age of AI and technological advancement. With over 20 years of experience transforming organizations like Toyota, FedEx, and the National Guard, he uniquely understands how to maintain human-centered leadership while embracing technological change.

His PhD in Counselor Education from the University of Florida, combined with his practical experience in organizational transformation, positions him to guide leaders through cultural shifts as they adapt to an AI-enhanced workplace. **Dr. Joe** helps organizations and individuals think differently about purpose, innovation, and disruption in today's rapidly evolving landscape.

As the author of 'Pursue Your Purpose Not Your Dreams', creator of the Strategic Goal Setting Mastermind and Heal Now Masterclass; **Dr. Joe** empowers leaders to maintain authentic leadership while leveraging new technologies to amplify their impact. His insights on purposeful transformation have been featured on NBC, VH1, OWN, and various national platforms.

Dr. Joe's approach combines common sense, street sense, and academic knowledge with forward-thinking strategies, helping organizations and individuals navigate change while strengthening rather than diluting their purpose. Through his work, he demonstrates how embracing innovation can be a powerful catalyst for unleashing human potential and organizational excellence.

TESTIMONIALS

CLIENTS

This was a great keynote that was relevant to all conference attendees. You could easily grasp the concepts of the topic and put yourself, your team and your organization in the discussion so the communication hit home.

★★★★★

Vice President Automotive Key Account Sales

Henkel Transportation

Dr. Johnson has a unique way of communicating and connecting with people. He presented an energetic keynote to male high school and college students at our campus' Men's Leadership & Awards Luncheon. The students, faculty, and staff were inspired to move beyond seeking their dreams-and to aggressively pursue their life's purpose.

★★★★★

Courtney R. Brazile

Faculty, Eastfield College

We've brought in Dr. Joe to keynote our Empower Me Tour since 2017. He brings an energy to the room that is caring, honest, fun, and his message always resonates with the audience.

★★★★★

Stacy Lee

UNCF

MICHIGAN · UNCF A mind is a terrible thing to waste · UF UNIVERSITY of FLORIDA · TOYOTA · NATIONAL GUARD · NBC · FedEx · OWN OPRAH WINFREY NETWORK · GaDOE Georgia Department of Education · United Way

PURPOSE

Dr. Joe challenges you or your team to unleash their purpose in their career and personal lives increasing energy, profit, and total fulfillment.

STRATEGIC DISRUPTION

Creativity and innovation are sometimes lost in our fear of the unknown, leaving individuals and organizations stuck at average. Dr. Joe shares why disrupting traditions and norms are critical to living a life of purpose and creating a thriving organization. Learn how to start disrupting today.

INNOVATION

Dr. Joe creates an opportunity for you to become aware of the different ways our world has evolved because of technology. With the emergence of Artificial Intelligence and so many other tech tools, old paradigms of thinking and creating must be upgraded to keep up with the world. Dr. Joe also shares his Human-Centered Innovation approach, intersecting the strengths of both humans and tech.

WELLNESS

The healing of the mind, the heart, and the soul (Mental Health) must take place in order for us to move toward success. Dr. Joe shares a four-step process (R4) that individuals and organizations can implement that helps move them toward the purpose and profit they desire. Accelerate and propel yourself or your organization forward creating discernment and alignment that leads to success.

DR. JOE JOHNSON

DISRUPT NOW!

www.JoeJohnsonGroup.com



BOOKS



SOCIAL MEDIA

@JoeJohnsonSpeaks

@JJohnsonSpeaks

Dr. Joe Johnson

www.joejohnsongroup.com