

JOE JOHNSON | GROUP

Dr. Joe Johnson

PEAK PERFORMANCE EXPERT.

- KEYNOTE SPEAKING, WORKSHOPS, AND COACHING
- ENGAGING, INTERACTIVE, INSIGHTFUL AND PRACTICAL
- THE GO TO IF YOU ARE READY TO INNOVATE AND DISRUPT

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INDIVIDUALS AND ORGANIZATIONS ARE OPERATING OUTSIDE OF THEIR PURPOSE AND DON'T KNOW IT.

Dr. Joe Johnson is a highly regarded international speaker on unleashing your purpose. He has worked with dozens of prominent organizations in the United States like Toyota, FedEx, and the National Guard; helping to transform culture and develop employees professionally and personally.

With a PhD in Counselor Education, common sense, and street sense; Dr. Joe's versatility has allowed him to gain over 20 years of experience in transformation work. He's worked in and with the K-12 school system, higher education institutions like the

University of Michigan and UCLA, fortune 500 companies, and many individuals rediscovering their true selves and ready to unleash their purpose. His insights have been seen on many national platforms like NBC, VH1, OWN and several other media outlets. As the author of the book, "Pursue Your Purpose Not Your Dreams," the creator of the Strategic Goal Setting Mastermind Session and the Heal Now movement, Dr. Joe continues to transform the lives of individuals and take organizations to their next level by helping them to Think, Act, and Live with purpose and intention.

CLIENTS INCLUDE



"Dr. Johnson has a unique way of communicating and connecting with students. He presented an energetic keynote to male high school and college students at our campus' Men's Leadership & Awards Luncheon. The students, faculty, and staff were inspired to move beyond seeking their dreams--and to aggressively pursue their life's purpose."

COURTNEY R. BRAZILE
FACULTY, EASTFIELD COLLEGE

"This was a great keynote that was relevant to all conference attendees. You could easily grasp the concepts of the topic and put yourself, your team and your organization in the discussion so the communication hit home."

VICE PRESIDENT AUTOMOTIVE KEY ACCOUNT SALES
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PURPOSE

Dr. Joe challenges you or your team to unleash their purpose in their career and personal lives by learning the power of knowing who we are (Identity), developing our mindset, healing from within and accountability.

SOULSET

The evolution of the mind, the heart, and the soul must take place in order for us to move toward success. Dr. Joe helps you or your team recognize the lessons that will accelerate and propel you forward, creating discernment and alignment with self.

DIVERSITY

Dr. Joe creates an opportunity for you to become aware of where you are in your diversity journey, take accountability, have vulnerable dialogue, and learn practical skills to cope with change and improve relationships.

DISRUPTOR

Creativity and innovation are sometimes lost in our fear of the unknown, leaving individuals and organizations stuck at average. Dr. Joe shares why disrupting traditions and norms are critical to living a life of purpose and a thriving business, and how to start disrupting today.

PROFIT

Dr. Joe shares a four-step model (R4) that individuals and organizations forget that leave them stuck and missing out on the purpose and profit they deserve.

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